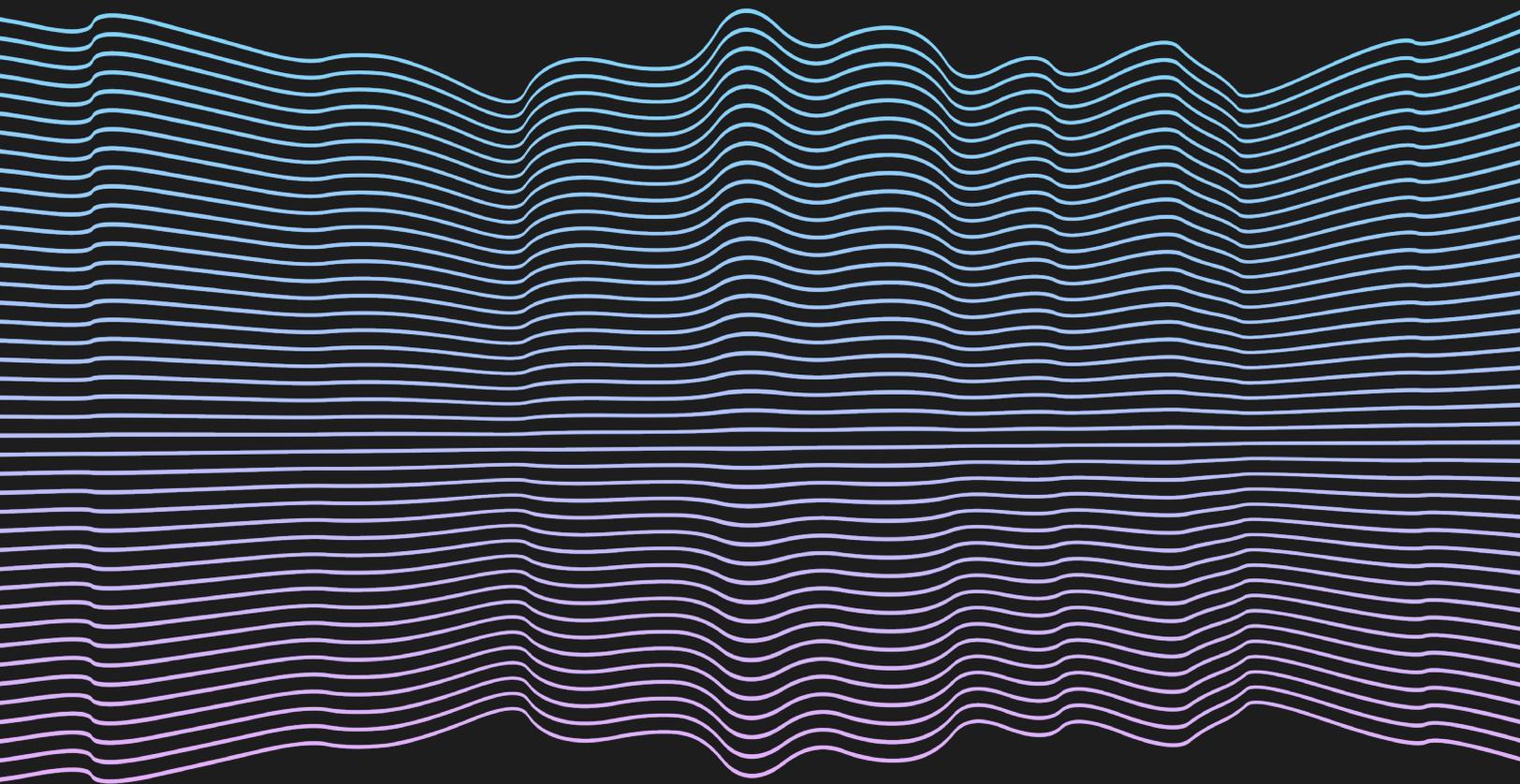




A Guide To

TRAKTRAIN

For Producers



Are you a **music producer** looking to **sell your beats** online? Look no further than **TRAKTRAIN**. Our platform offers a seamless & user-friendly experience for producers to **upload** and **sell beats** to **artists** and **content creators**.

With **TRAKTRAIN**, you can create a custom storefront to showcase your **beats** and easily manage your **sales** and **revenue**. We also offer flexible pricing options and transparent commission rates, so you can **maximize your profits** and build a **successful career** in **music production**. Check out this **guide** to get into all our latest features we have on board, quick-start, and gain better success with **TRAKTRAIN**.



Track Upload

- **TRACK UPLOAD:** Go to **PROFILE** → **Upload Track** to upload a **Beat** or **Kit**. You can also **BULK UPLOAD** & **BULK EDIT** tracks. Learn how **HERE**.
- **KIT UPLOAD:** To upload a Kit - select the **Upload Kit** option in the **Track Editor** (You can find it in the **Additional Options** section below the tags).



- **METADATA:** Fill in the track's **metadata**, including **title**, **cover art**, **genre(s)**, **mood(s)**, **BPM**, and **tags**. The more **relevant**, **catchy**, and **useful** information you put in - the more chances it gets highlighted by the **recommendation system**.

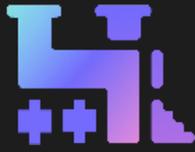
- **LICENSES & FILES:** Select the desired **license type(s)** (**MP3**, **WAV**, **Trackout**, **Unlimited**, **Exclusive**) by activating the square checkbox, setting up the **price(s)**, and **uploading the file(s)**.
* Not only can you upload files from your PC, but you can also use the **My Files** storage to link the files from it. It may be useful in terms of **bulk uploads**.



Extra Features

- **PRICE OFFERS:** By turning this option on, you enable customers to **offer a custom price** for your tracks. Just so you know - the deal will be closed only after you approve the offer **HERE**. We will send you an **email notification** for every price offer;
- **FREE DOWNLOAD:** This option allows a free download for this track. Also, you can set up options to **capture downloaders' emails** or require them to follow you on TRAKTRAIN or Twitter to download this track;
- **PRIVATE TRACK:** Private tracks will not be shown to other users on the site.





Promo Features

- **FEATURED INSTRUMENTALS:** The instrumental you choose will be in the FEATURED INSTRUMENTALS section (on the Homepage & Top-Charts page), in the SEARCH results, and on the other producers' PROFILE PAGES. Check out more about it [HERE](#).
- You can easily create **PROMO OFFERS** and **DISCOUNT CODES** on the [My Discounts](#) page. Check out a [quick demo video](#).

- **DISCOUNT CODES:** Allows you to create, set up, edit, and monitor the use of your [discount codes](#) either for all beats or specific ones, along with the different customizable parameters such as Expiration Date, Limit of Use, License Type, Cash Discount / Percent OFF, and Coupon Code Title.

CREATE PROMO OFFER

To create promo offer - choose leasing type, tracks amount and promo offer price

Leasing Type
WAV

Track Amount
2

Price
\$ 40

The buyer would pay **40\$** when leasing **2** of **WAV** track types.

CREATE

CREATE A DISCOUNT CODE

Discount Code
TRKTRN2023

Cash Discount Percent OFF
50

Tracks Kits
Selected tracks All tracks
Enter a track name

Leasing Type
2 leases selected

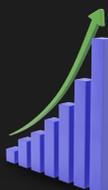
Expiration Date
08/08/2023 08:55 am

Number of Times
13

CREATE

- **PROMO OFFERS:** Lets you create special Promotional Offers on TRAKTRAIN like **BUY 2 GET 1 FREE**. Check out this [SHORT GUIDE](#) on how to do that through the platform.

- **DIRECT PURCHASE LINKS:** DPL lets you generate a link to post on any other website or social media that leads right to your track purchase [cart](#) page. You can check out how to do that [HERE](#).





Are you looking for a way to promote your instrumentals?

Our **PROMOTION SERVICES** is the perfect solution. You can get your beats featured on TRAKTRAIN and reach a larger audience with up to **-46% DISCOUNT** - available NOW.

>> [TRY NOW - CLICK HERE](#) <<

We offer a variety of packages to suit your needs, from **Basic** to **Exclusive**:

- **Basic**: Get your beat featured on TRAKTRAIN for **24 hours**;
- **Premium**: Get your beat featured on our platform for **3 days**;
- **Exclusive**: Get your beat featured for **1 week**.

The instrumental you choose will be in the **FEATURED INSTRUMENTALS** section (on the Homepage & Top-Charts), the **SEARCH** results, and the other producers' **PROFILE PAGES**.





MEMBERSHIP & BILLING

FREE PLAN features:

- **10 GB** storage limit - upload as many tracks as you want within the storage limit;
- Keep **100%** of your **MP3** sales - for the first **15** tracks uploaded, **75%** for the rest;
- Keep **90%** of your **MP3** sales with Bitcoin & Dogecoin;
- Keep **75%** of your **WAV & STEMs** sales - sell more with high-quality audio files;
- Fully customizable contract **terms** - tweak your contract terms the way you like it;
- **Embed** our store widget into your website or social media pages;
- **DIRECT PURCHASE LINK** - generate a link to post on any other website or social media that leads to your track purchase;
- **Offer Price** - use this feature to make more sales at prices offered by customers. The deal will only be closed after you confirm the price.

>> [UPGRADE NOW - CLICK HERE](#) <<

100 / UNLIMITED PLAN features:

- Update your storage to **100 GB** or get **UNLIMITED** space for your tracks;
- **100-track** limit or **UNLIMITED**;
- Keep **100%** of your sales; No ads, period;
- Fully **customizable contracts** - tweak your agreement the way you like it by editing it;
- **Discount Codes** - encourage deals with individual discounts;
- **Mailing list** export (full access, **MailChimp** support);
- Use advanced **Stats** to fine-tune ads of your beats;
- **MARKETING INSIGHTS** - Invaluable data-driven insights on current market trends, audience preferences, and global hotspots;
- **Split payments** (PayPal) and **schedule uploads**.





Settings

- **PERSONAL INFO:** Go to **PROFILE** → **Settings** to set up Username, Artist name, Avatar & Profile page banner, Profile URL & Email, Social profiles (SoundCloud, Twitter, YouTube, Instagram), and About me description. You can also update your password on this page.

Personal Info

Artist image

Upload Image

Remove Image

Images will be resized to 300x300 pixels. PNG is recommended for a clearer image. No graphic content.

Wide banner

Upload Image

Remove Image

If you do not upload an image to a specific track, this image (1150x240) will display as your default. PNG is recommended for clearer image.

Username Used only to log in

Traktrain Production

Artist Name

Traktrain Production

Email

shop@traktrain.com

Traktrain Url

traktrain.com/production

DOWNLOAD TRAKTRAIN LOGO

Send email notifications (including program updates and promo offers)

Send message notifications (you will receive an email when someone sends you a message on Traktrain)

Dark theme turns the light surfaces of the page dark, creating an experience ideal for night. Try it out!

Light mode Dark mode

Soundcloud

Format is https://soundcloud.com/traktrain

Twitter

Format is https://twitter.com/traktrain

YouTube

Format is https://youtube.com/traktrain

Instagram

Format is https://instagram.com/traktrain

About me

© 2020

Split sales

Force users to pay with PayPal (if split sales and PayPal are enabled).

PayPal Connect

PayPal is an online payment system that makes paying for things online and sending and receiving money safe and secure. [Click here](#) to learn more about PayPal.

paypal@traktrain.com

UPDATE

PayPal Linked App

PayPal is an online payment system that makes paying for things online and sending and receiving money safe and secure. [Click here](#) to learn more about PayPal.

DISCONNECT

stripe

Stripe is a payment service for accepting credit/debit card payments. [Click here](#) to learn more about Stripe.

CONNECT

Bitcoin

Payout balance: 0 BTC

Payouts are sent every 2 days.

bc1qj869c0ka72lrm3qj8z3nld7rp64

UPDATE

Dogecoin

Payout balance: 0 DOGE

Payouts are sent every 2 days.

DNCCTpg9Qaof04Ntvi.gngQjKESD6oI

UPDATE

- **PAYMENT INFO:** Go to **PROFILE** → **Payment Settings** to set up available payment methods to sell beats. We support PayPal, Stripe, Bitcoin, and Dogecoin.

Feed / Notifications

- **FEED:** Go to **PROFILE** → **Feed** to access & filter the latest notifications such as sold beats, new followers, new wishlists, new tracks from other users (from your following list), and of course new messages from TRAKTRAIN.
- **NOTIFICATION CENTER:** You can also always check out the latest **Feed** updates by clicking on the **bell** icon.





Custom Contracts

- **CUSTOM CONTRACTS:** On [PAID PLAN](#), contracts are **fully customizable**. You can link a custom or default contract to a specific track. This can be done either during the uploading process or from the My Tracks page by editing single or several track(s).

Create contract

Contract Name and Description

Name: Type:

Description:

Prepared terms: Full customized terms

DISTRIBUTION COPIES: MUST BE CREDITED: Yes No

AUDIO STREAMS: VIDEO STREAMS:

MUSIC VIDEOS: RADIO STATIONS:

PAID PERFORMANCES: NON PROFIT PERFORMANCES:

Publishing %:

Default price:

Please note, that if you change the contract, it will be applied to all the tracks using this contract

My Contracts

Personal data

First name: Last name:

Country: State of Province:

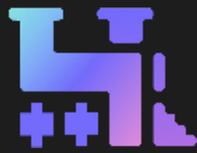
Name	Type	Description	Action
MP3 Lease Default	MP3 Leasi...		<input type="button" value="eye"/> <input type="button" value="pencil"/> <input type="button" value="trash"/>
WAV Lease Default	WAV Leasi...		<input type="button" value="eye"/> <input type="button" value="pencil"/> <input type="button" value="trash"/>
WAV Track Out Default	WAV Track...		<input type="button" value="eye"/> <input type="button" value="pencil"/> <input type="button" value="trash"/>
Unlimited Use Default	Unlimited		<input type="button" value="eye"/> <input type="button" value="pencil"/> <input type="button" value="trash"/>
Exclusive Rights Def...	Exclusive		<input type="button" value="eye"/> <input type="button" value="pencil"/> <input type="button" value="trash"/>

- All contracts are stored on the [My Contracts](#) page. Create a new one(s), preview, edit, duplicate, add a custom title and description, or delete the existing one(s) (excluding default contracts).

Messages

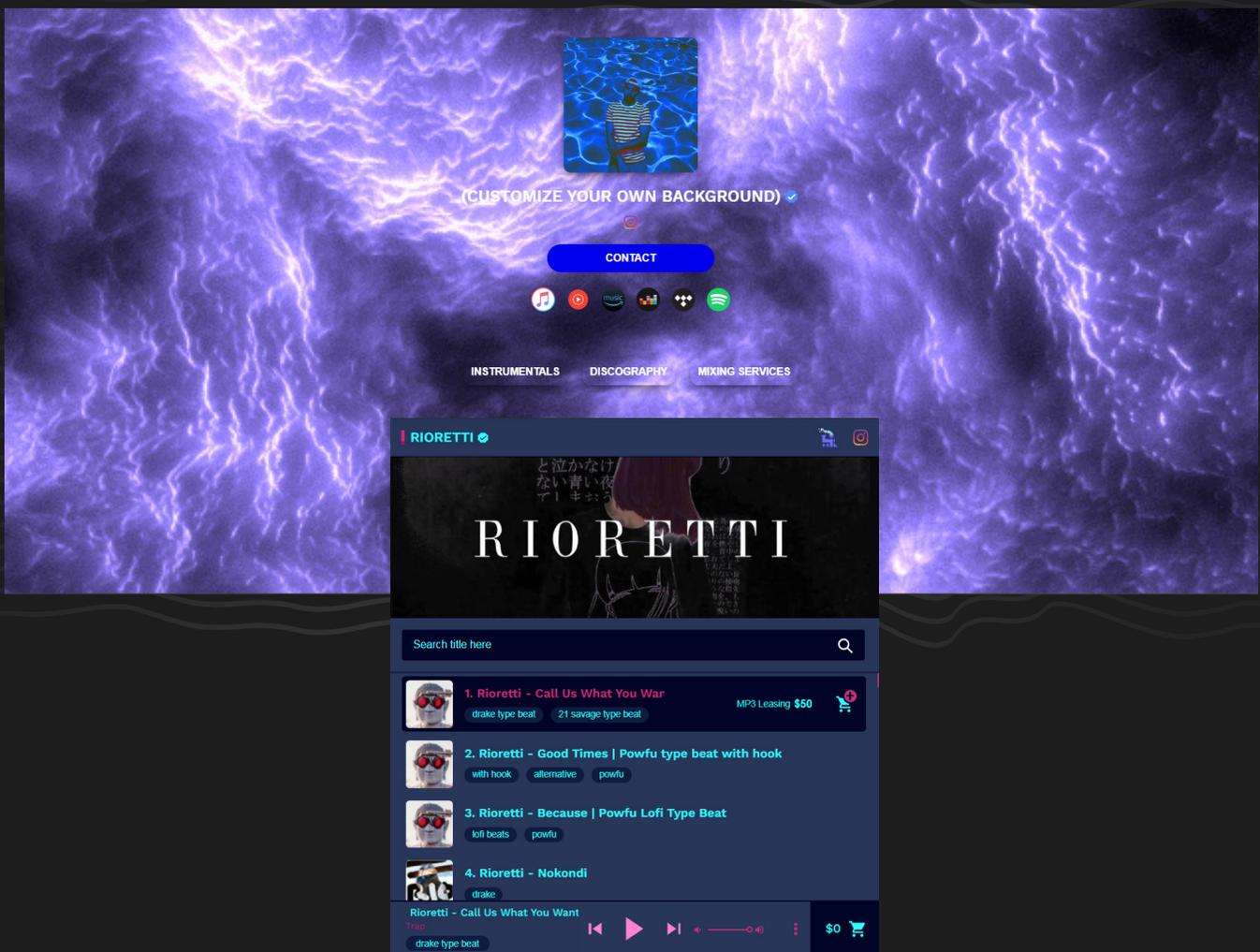
- **MESSAGES:** Go to [PROFILE](#) → [Messages](#). While logged in, you can start direct conversations with other users (click on the [CONTACT](#) button on their profile) through the internal [Messenger](#) and search to go through the chat history. You can also block users by clicking on the “...” menu beside the user name. Blocked users will not be able to send you messages.





Widget / Landing Page

- With TRAKTRAIN's [WIDGET](#), you can easily set up your beat showcase on a website, blog, or anywhere else where you can apply an embedded code. Apply your brand style and customize your color theme easily on the [Widget Settings](#) page. It also supports [Google Analytics](#) and [Facebook Pixel](#).



- The [LANDING PAGE](#) allows you to make your own website page to embed everything you need to showcase your project. Connect streaming platforms & socials, and add embeddable codes from other websites. You can change the background to a picture or even [GIF](#) animation.





Additional Resources:

TRAKTRAIN Tutorials:

- [Offer Your Price Feature Tutorial;](#)
- [Uploading Beats & Supported File Formats;](#)
- [How to Build an Email List;](#)
- [How To Create Promo Offers;](#)
- [How To Use BTC & DOGE;](#)
- [How To Use TRAKTRAIN Store Sample Packs;](#)
- [Other TRAKTRAIN Tutorials Playlist;](#)
- [TRAKTRAIN Producers Placements / Experience.](#)



Self-Development Tips:

- [Time management for Producers;](#)
- [Productivity Tips For Music Production.](#)

Music Process Tutorials:

- [Loop Kits and Sample Packs Creative Use;](#)
- [Quicktip for Correct Processing;](#)
- [Humanize Chord Progressions in Ableton;](#)
- [How To Use Analyzers;](#)
- [How to Layer Hip-Hop Drums;](#)
- [3 Tips for an Improved Workflow;](#)
- [Reverse Reverb FX;](#)
- [Pitch Modulation Tutorial;](#)
- [Creating Rhythmic Vocal Atmospheres;](#)
- [How To Improve Your Hi-Hat Grooves;](#)
- [5 Plugins for Lo-Fi Hip-Hop;](#)
- [5 Mixing Tips for Lo-Fi Hip-Hop.](#)

